



Campus Internationalization and Self-Assessment

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Agenda for the Workshop

- Defining Internationalization and Self-Assessment
- Thinking about change
- Why Internationalize?
- Setting and Measuring Goals
- The Review Process
- Reporting Back and Concluding Comments



Defining Internationalization: A Process Approach

- “The process of integrating international/intercultural content into the teaching, research and service functions of the institution.” (Knight, 1993)

An Updated Definition

- “The process of integrating an international, intercultural, or global dimension into the purpose, function, or delivery of postsecondary education (Knight 2003)

The Activity Approach

- Academic mobility
- International linkages, partnerships, projects
- Research cooperation
- International delivery of education (distance learning, offshore campuses)
- Inclusion of international, intercultural, global dimension in teaching and learning (area studies, language, infusion)



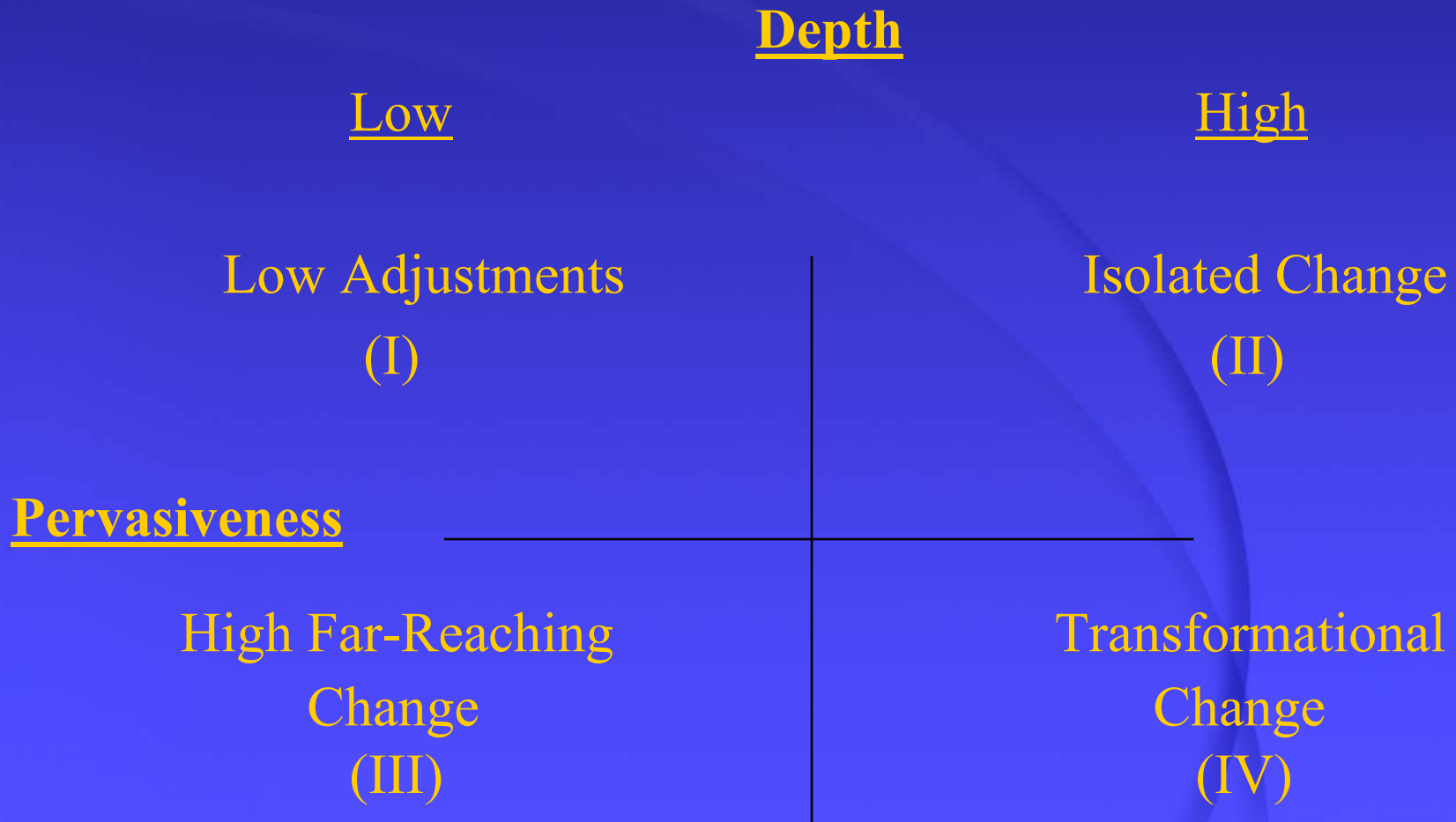
Views of Internationalization

- Adding a few programs or courses here and there, or increasing the number of students going abroad, or the number of international students on campus

Views (cont)

- *Another view of internationalization:*
 - › pervades the institution
 - › affects a broad spectrum of people, policies, and programs
 - › requires a deeper and potentially more challenging change.

Typology of Change



Transformation

- Alters the culture of the institution
- Is deep and pervasive (systemic)
- Is intentional
- Occurs over time



Transformation Affects

- Individual values, beliefs, expectations
- Individual actions (teaching, research, advising)
- Allocation of resources
- Structures, policies and procedures
- Reward system
- Culture
- Relationship with community, stakeholders

A Review Process

Articulate rationales and goals

Take stock (review)

SWOT Analysis

Review and refine goals and strategies



Alignment

- Rationales
- Institutional Goals and Measures
- Student Learning Goals and Measures



Why Internationalize?: Rationales for Internationalization

Academic

- › Strengthen liberal education
- › Enhance research
- › Enhance profile and state
- › Enhance quality



Rationales (continued)

Economic and entrepreneurial

- › Prepare students for career
- › Generate income
- › Contribute to economic development

Social

- › Enhance students' ability to work in a multicultural environment
- › Help develop institutions in other countries
- › Promote mutual understanding, world peace



Rationales (continued)

Foreign Policy Goals (national level)

- › Produce experts
- › Reinforce linkages with particular countries
- › Nation building

Why Internationalize?

Small Group Exercise 1

- What are the most important drivers of internationalization on your campus?
- How explicit are they?
- How do the stated rationales fit together?

Institutional Goals and Measures:

GOAL:

Expand education-abroad opportunities for students

STRATEGIES:

- › Intensify activity within existing programs and agreements
- › Identify new partners
- › Join consortial programs

MEASURES:

- › Number of new agreements or programs
- › Increase in numbers of students going abroad



Institutional Goals and Measures

GOAL:

Improve integration of international students into campus life

STRATEGIES:

- › Develop buddy program
- › Review housing strategies
- › Develop host family program

Institutional Goals and Measures (cont)

MEASURES

- Student satisfaction (survey, focus groups)
- Level of participation in buddy program, participant evaluation
- Number of international students living with U.S. students
- Level of participation in host family program, participant evaluation



Small Group Exercise:

- Devise two institutional goals, strategies to achieve them, and measures of success

Identifying Learning Outcomes (Appendix C)

- What knowledge, attitudes, and skills do students need to be world citizens and to succeed in today's global workforce?
- Select one (or devise one) competency in each area.
 - › Articulate each as a measurable outcome
 - › Devise a learning strategy to help students achieve that outcome
 - › How would you assess student achievement of that outcome?

Elements of an Internationalization Review

- Articulated commitment: Mission, Goals, Vision
- Environment
- Articulated strategy
- Structures
- Policies and practices
- Resources
- Curriculum
- Campus life



Elements of an Internationalization Review

- Study and internships abroad
- Engagement with institutions in other countries
- Campus culture
- Synergy
- Conclusions
- Action plan



Preparing for a Review

- Create a Leadership Team
- Craft a Common Vision
 - › What are the characteristics of a globally competent graduate from this institution?
 - › What would it mean for this institution to be successfully internationalized?

Preparing for a Review (cont)

- Review the reasons for doing a review and the anticipated results.
- Consider the extent to which the institution is prepared to make changes as a result of the review.
- Adjust the scope of the review accordingly.

Small Group Discussion Questions

What can be gained by a self-assessment?

Who should be involved?

What scope would be appropriate for your institution at this time?

What challenges might be expected along the way?



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