

**Developing, Implementing, and Promoting
International Student Mobility through Bilateral
Exchange Agreements:**

A Case Study of the Forsyth Technical Community College – Niels Brock Copenhagen Business College Global Education Connection

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**A FIRST!! Forsyth Tech – Niels Brock
Copenhagen Business College Bilateral
Exchange Agreement**



Study Programmes at Niels Brock



- **Marketing Management**
- **Financial Management**
- **Logistics Management**



AP Degree in Financial Management



- **1 semester: introduction to finance and methodology, fundamental subjects, the financial sector and financial products**
- **2 semester: the financial sector and society, financial counselling of personal customers**
- **3 semester: financial counselling of business/corporate customers, financial enterprises**
- **4 semester: specialisation and final exam project – *Study Abroad and Original Research Required for Degree***

The FIRST Bilateral Exchange in 2008



● **Financial Services**

(including International Business courses)

- 4 Danish Exchange Students in residence at Forsyth Tech for Spring 2008 semester, and the exchange will continue yearly.
- Opportunity to send 4-5 Forsyth Tech Business Students to study in Copenhagen for a semester, and the exchange will continue yearly.

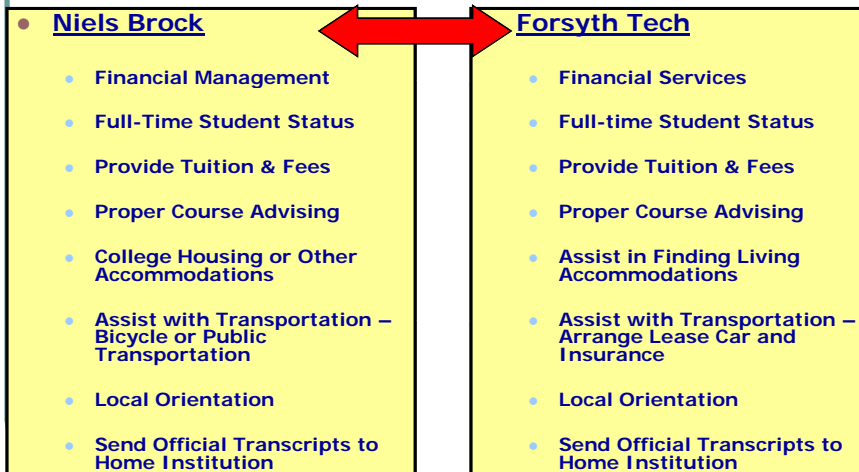
Danish Students and Their Faculty



The Bilateral Agreement is not complicated. The Agreement states:

- *"Each partner school can send and the other accepts up to 5 exchange students per academic year.*
- *Each host school provides tuition and fees for the other schools' students.*
- *Each host school will assist in finding housing accommodations and local transportation.*
- *Students are responsible for these expenses, as well as food, textbooks, spending money, air transportation, etc.*
- *Each school is responsible for ensuring that the courses students take are acceptable for their program completion and transferable back to the home institution.*
- *Each host school is responsible for sending Official Transcripts to the home institution."*

Parity is the Key to the Bilateral Exchange Agreement



Keys to Exchange Program Success

- A Solid Strategic Academic Alliance Partner
- Confidence and Trust in Your Academic Partner
- Open-Door Access to Faculty & Staff for Students
- Personalized Advising to Students for Courses
- Extensive Local Orientation
 - Drove students around town to help them learn where to shop, wash cloths, bank, etc.
- Quick Assistance with Problems
- Show Genuine Care and Concern but not Hovering – Danes are VERY Independent People

What Forsyth Tech Students will Experience in Copenhagen at Niels Brock

- VALUES:
 - Professionalism
 - Respect
 - Excellence
 - Development
- COURSES:
 - International Marketing
 - Global Communication
 - Project Management
 - Organisation and Logistics
 - Art and Design
 - Financial Management
 - Global Economics
 - International Law
- Learning to Speak Danish
- An International Study Experience in Denmark and Living in the City of Copenhagen.....





Gracias...Merci...Tak...Thank You!

*Please Share Your Experiences,
Ideas, Suggestions, Successes,
Problems or Questions*

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EDUCATION THAT WORKS
ForsythTech
COMMUNITY COLLEGE