

# STEPS TOWARDS INTERNACIONALIZATION

UNIVERSIDAD DE SONORA



Dirección de Movilidad, Intercambio y  
Cooperación Académica  
Dr. Pedro Ortega Romero  
Ing. José Luís García Ruiz May 2007

## INTRODUCTION

Institutions like Universidad de Sonora are not isolated parts of society. That is why our Alma Mater, while accomplishing its purpose, also has an intense interaction with the different sectors of society.

For this reason, changes observed in the state, national and world environments, deeply influence its development, imposing risks and challenges to face. At the same time they open different opportunities to move forward with its consolidation.



## GLOBAL CONTEXT

In the first 5 years of this new millennium, world tendencies from past decades have been showing with greater intensity.

The complex manifestations of their evolution, mainly related to globalization, regionalization, democratization and inequality processes, have continued to expand, conditioning the development of higher education.

Economic interdependency between companies, countries and regions has deepened. The flow of goods, investments and people has grown.



## GLOBAL CONTEXT

In addition to the above-mentioned processes, another characteristic of the current context is the quick development observed as a result of new technologies of information and communication.

The improvement of hardware and software, the creation of new means and their tendency towards massive use, stimulated by the lowering costs, has impacted all levels of society, helping to elevate the efficiency of productive processes and improve the flow of information between people and countries.

# Motivation

Internationalization is an objective and a process that allows higher education institutions to achieve a greater presence and international visibility that generates benefits from the outside. It is an activity that allows to incorporate the international dimension in organization, content and methods of education and learning.



# DIMICA

The Mobility, Exchange and Academic Cooperation Office (DIMICA) was created in May 2002 as a plan of Rector Dr. Pedro Ortega Romero with the objective of organizing the different initiatives of the departments of Universidad de Sonora.



[www.movilidad.uson.mx](http://www.movilidad.uson.mx)



## **DIMICA**

The Mobility, Exchange and Academic Cooperation Office has the mission of providing all members of the university's community, as well as the general public, the opportunity of having the experience to enrich their vision and formation. This way, they can develop in a global and multicultural environment, which is presently imperative in our world.

## **GOALS**

The main objective is to promote and establish academic exchange, advise different university dependencies about the variety of cooperation modalities and possibilities available, making possible the academic development of our institution.

# RESULTS

- Partnerships and associations :
  - ANUIES
  - SANTANDER-SERFIN
  - CONAHEC
  - UDUAL
  - CUMEX
  - AMPEI
  - ANUIES-CREPUQ
  - ECOES
- Direct agreements with Universities:
  - 31 International
  - 7 national.



# RESULTS

- Project founding from:
  - SEP-PROMESAN
  - ExCit
  - RSANA
  - CCRDS
  - NSGC
  - Universidad de Sonora funds.
  - SEP-SES-Francia
  - SEP-SES-Australia

- Projects in different areas of knowledge:
  - Engineering
  - Food Science
  - Social Science
  - Humanities



# NEW OPTIONS FOR FOREIGN STUDENTS

## ■ Engineering Courses in English:

- Manufacturing I
- Manufacturing II
- Sustainable development
- Sanitary Engineering IV: Treatment Plants Design



# NEW OPTIONS FOR FOREIGN STUDENTS

## ■ 3-6 weeks Food Science Courses in English:

- Commercial Exchange of food and food safety.
- Microbiological Aspects.
- Detection of processing and food distribution centers.
- Good practices of manufacture.
- Sanitary Regulations between the three countries.
- Among others...

## ■ For students from:

- Kansas State University
- Michigan State
- Guelph University
- University of Alberta



# GRADUATE OPPORTUNITIES

- CONACYT
  - Free Demand and Agreements
  - French Government
  - DAAD (Germany)
  - British Council
- Fulbright Program
- Alban European Union Program
- Carolina Foundation
- Mexican Ministry of Foreign Affairs
- Japanese International Cooperation Agency JICA
- MAE-AECI Scholarships
- Santander-Universia Scholarships

# THANK YOU

