

**PROPOSAL TO PRESENT AT**  
**CONAHEC's 11th North American Higher Education Conference**  
April 25-27, 2007  
Quebec City, Quebec, Canada.

**1) Presentation format:**

Presentation

**2) Presentation Title:** Rethinking Distance Education in North America: Canadian & Mexican perspectives on Open Access & Online Learning

**3) Brief description of our presentation:** This paper will review the current situation on Open Access in North America and its impact on distance education and online learning. Open access to academic publications for research purposes is strongly interrelated with instructional design (ID), online learning (OL) and educational technology (ET). As North American universities increase their outreach capacity via online teaching, access to freely-available, online resource materials is becoming problematic to the point that it is seriously impeding online course design and delivery. Students demand accessibility to higher education and online materials, faculty demand quality in the design and delivery of higher education and administrators demand cost-effectiveness in course and program delivery. Meeting all of these needs require major rethinking on the part of all partners in education. Open Access proponents, such as the PKP Project, wish to “improve both the scholarly quality and public accessibility and coherence of this body of knowledge (academic research) in a sustainable and globally accessible form”. This paper, bringing together researchers from Canada and Mexico, will explore ways and means of lowering barriers to knowledge accessibility and promoting cooperative communities of practice in which knowledge creation and sharing can flourish.

**4) Presenter Number 1:** Dr Renée Fountain

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**Brief biography :**

Dr. Renée Fountain is a Full Time Professor of technology and technoscience at the Department of Studies on Teaching and Learning, Faculty of Education, Laval University, Canada. Problematics in which she is interested tend to entail the politicalization and complexification of: 1) digital equity and the Free Software Movement (FSM); 2) critical and creative engagement with technoscientific controversies (via Actor Network Theory and Foucault's power/knowledge & normalization concepts); and 3) performativities of agency (in light of increasing neoliberalist strongholds). Her work endeavours to reflect the philosophy of the Free Software Movement and is enacted in the extensive use of interactive webs sites and wikis in her courses (undergraduate and graduate) and in several research projects. Recent presentations include the 2nd International Association for the Advancement of Curriculum Studies- IAACS, Tampere, Finland (May 2006); Université féministe (June 2006); Society for Social Studies Research (November 2006).

**5) Presenter Number 2** Dr. Fernando J. Mortera-Gutierrez

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**Brief biography illustrating expertise on the proposed topic (narrative format, 150 words maximum):** B.A. in Social Anthropology at ENAH, Mexico city, Mexico; M.A. in Sociology (Socio-Demography) at FLACSO, Mexico City, Mexico; Ph.D. in Educational Human Resource Development (adult and continuing education, human resources training, and distance education) at Texas A&M University, College Station, Texas, USA. Currently, Full Time Professor at Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM), Mexico City Campus, Department of Communication. Presented in 2005 at American Association for Computing in Education (Montréal); at E-Learn 2004 (Washington); in 2003 at 19th Annual Conference On Distance Teaching & Learning, University of Wisconsin-Madison, and in 2003 at American Association for Computing in Education (Honolulu).

**6) Presenter Number 3:** Dr. Martine Mottet

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**Brief biography:**

B.A. in Linguistics and Translation; M.A. in Educational Technology (Multimedia Interactive Learning System Evaluation) and Ph.D. in French Didactics, Université de Montréal, Montréal, Québec, CANADA. Previously, Multimedia Specialist, Instructional Designer, Distance Learning Instructional Design Department Manager, and Distance Learning College Deputy Director. Currently, Full Time Professor, Laval University, Department of Studies on Teaching and Learning, Faculty of Education. Involved in research on ICT Teacher Education, Communication and Information Skills, and Media Literacy.

**7) Presenter Number 4:** Dr. Thomas Michael Power

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